

ENDEAVOR



OVA

FERTILIZER & INSECTICIDE
APPLICATION SYSTEM

OHIO VALLEY AG

Fertilizer & Application Equipment Headquarters

ENDEAVOR

Shut- Off Valves:

- Capable of controlling 6 sections. Valves will have a 2 year warranty.



Flow Meter:

- Raven RFM15 Standard equipment, .3-15 gpm
- Orion Flow Meter Option: Digital technology converts fluid on flow into gpm, these precise flow meters work by utilizing sensors to relay pulse signals and converting them into gpm readings. Typical error is 0.5%



Orion Flow Meter

Raven Flow Meter



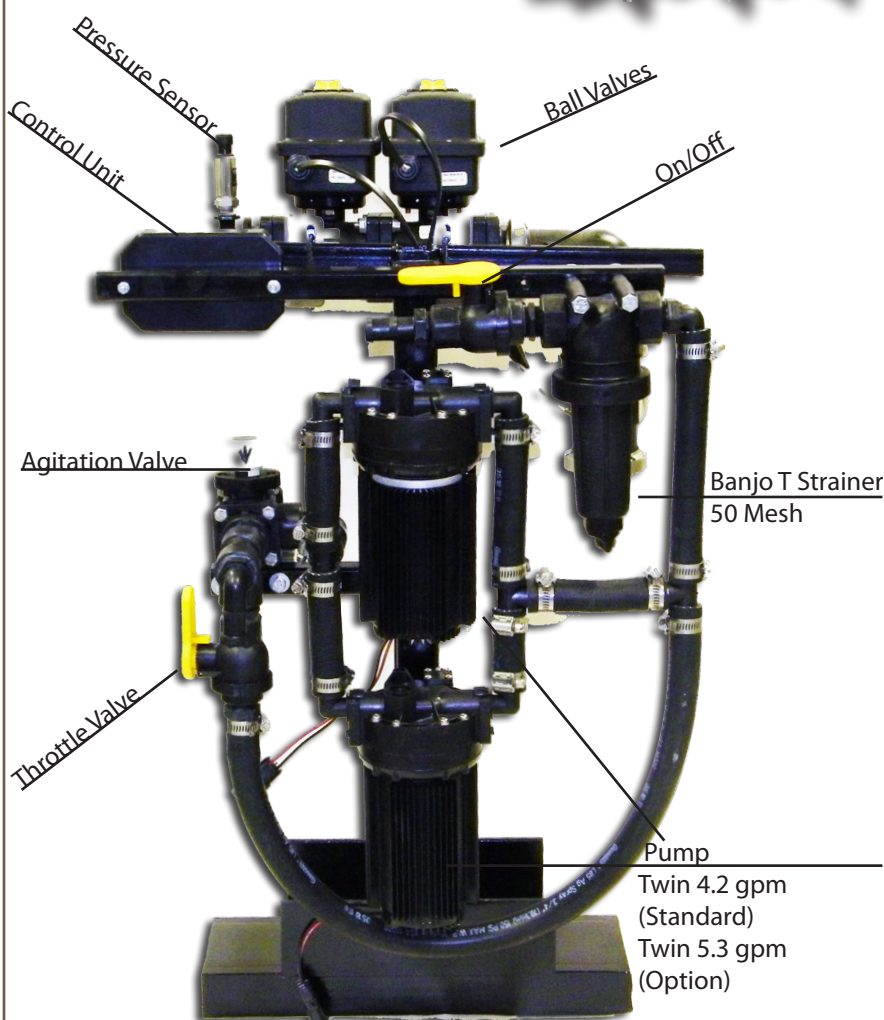
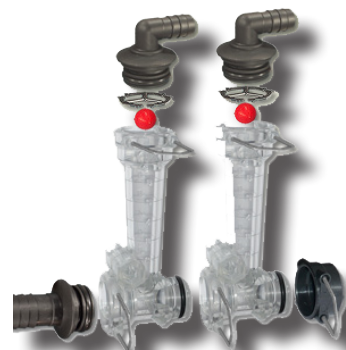
Planter Row Kits Include:

- Wilger Flow indicators with mounting bracket
 - 3/4 EPDM L85 Hose
 - Flow check valve assemblies
 - 3/8 Tubing
 - 1/4 Tubing
 - John Guest fittings
 - Push to connect fittings
 - Two sets of Orifices



Wilger Flow Indicators -

Manifolds provide visual indication of plugged rows. The manifolds are modular allowing for configurations to meet the plumbing and sectional need of your implement.



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The perfect compliment to the Endeavor, the Endeavor Controller is a highly accurate rate controller. You'll get all of the great performance with the simplest controller and wiring harness in the industry. The Endeavor Controller can control up to three section valves for manual section control in headland and overlap situations.

The Endeavor Controller is a simple and accurate flow based system that works in combination with solenoid or ball valves. Valves can be operated individually with the 3 built-in switches on top of the console or with the master run/hold switch on the side of the console. In the automatic mode, the controller maintains a preset rate by regulating the sprayer's output to compensate for changing ground speed.

Monitors & Controllers

Endeavor Controller For Non GS2 Users Includes:

- On-the-go rate adjustment in Auto control mode
- Push-button auto/manual feature for spot treatments
- Minimum flow feature to ensure proper application pattern as ground speed slows to extremes
- Precise rate control regardless of field conditions
- Solenoid and ball valve compatible (2 or 3 wire valves)



Interfaces with John Deere GS2 Systems

- Including the new 2630 display

2012 Capture® LFR Insecticide Equipment Partner Bonus for Growers



INSECTICIDE

The 2012 FMC Capture® LFR Insecticide Equipment Partner Bonus for Growers has been established to enlist support from liquid fertilizer equipment suppliers, distributors, retailers and growers for FMC's at-plant insecticide promotion that will result in increased sales of Capture LFR insecticide. This incentive is designed to reimburse growers for the cost of equipment used to help increase plant stand and optimize corn yields.

Growers can earn \$40.00 per gallon on Capture LFR insecticide purchased from November 1, 2011 through June 1, 2012. Rebate cannot exceed the equipment cost and equipment must be purchased during the same period.

* **Plus**, FMC will offer an instant **\$1,000.00 discount** for growers who use the **ENDEAVOR** product to deliver Capture LFR. **Customer must agree to purchase at least 50 gallons over a 3 year period.** To order please visit: www.ohiovalleyag.com or call 866-561-7772. For other details please contact your FMC representative.

Program Period:

November 1, 2011 – June 1, 2012

Program Geography:

Nationwide

Enrollment:

To qualify, the grower must submit copies of their Capture LFR invoice(s) and the equipment invoice(s) along with a completed and signed 2012 Capture LFR Equipment Partner Form. These documents must be mailed to FMC Corporation, Program Administration:
PO Box 221978,
Charlotte, NC 28222

Documents must be mailed no later than July 15, 2012 to qualify for payment. Payments will be made to growers monthly beginning March through September 2012.

Program Rules & Conditions:

1. FMC reserves the right to change any or all features of the 2012 Capture LFR Insecticide Equipment Partner Bonus Program for Growers Program.
2. Only product purchased from a FMC distributor is eligible for payment under this program.
3. Only product purchased for resale to growers is eligible for payment under the terms of this program.
4. Rebates will be paid on discontinued SKUs at the latest published rate for a period of up to three years only.
5. FMC reserves the right to audit all claims.
6. Incentive checks will not be issued for less than \$200.
7. Misreported sales of any type will be a clear violation of this program and will be subject to audit and possible forfeiture of all payments.

For more information on this program please contact your local FMC representative or call our customer service center at: (800) 346-0833 For more information on FMC and our products please check our website: <http://www.FMCCrop.com>

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ENDEAVOR

Liquid Fertilizer Customer Questionnaire

Customer Contact Information

End Customer: _____
 Customer Contact: _____
 Address: _____
 City, State: _____
 Mobile: _____
 E-mail: _____
 Fax: _____

Equipment Information

Equipment Make: _____
 Model: _____
 Year: _____
 Number of Rows: _____
 Row Spacing: _____
 Rows Per Section: _____
 Min Speed: _____ Max Speed: _____

Product Information

Product Being Applied: _____
 Min GPA:: _____ Max GPA: _____

Section Valves

How Many Electric Section Valves? (Max 6) _____

Placement Method

Existing Placement Method At The Row:
 Yes No
 If So, What Kind: _____
 If Not, What Method Preferred: _____

Capture LFR Equipment

FMC Local Sales Rep: _____

Customer Agrees to Purchase 50 Gallons Of Capture LFR Over 3 Years :
 Yes

Grower Signature: _____

Comments: _____



Please return this form to Ohio Valley Ag
 Email: sales@ohiovalleyag.com
 Fax: 270.684.4204 - Phone: 866.561.7772
 PO Box 21159 Owensboro, KY 42304